

LUKE LASENBY

DESIGNER / ART DIRECTOR

COFFEE, GIN AND TEA DRINKER, YOUTUBE LOVER AND BICYCLE BUILDER

GIMME A SHOUT

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STUFF TO LOOK AT

🌐 lukelassenby.com

PAST / PRESENT

The Mill
2015 - Present

Junior Designer

Working with the Marketing and PR department on a wide range of projects with tight deadlines. Work includes pitch decks, showcases, internal and external event collateral, invites and London studio window displays.

Freelance
2016 - Present

Designer

Small design projects including branding and agency pitch decks. Gaining new perspectives on client relationships, time management and deliverables.

The Mill
2014 - 2015

Runner

Joining one of the worlds best VFX and post production companies as a Runner enabled a quick integration with The Mill team. Working with a close-knit team to provide an invaluable key client service role, working directly with Mill Artists and clients.

The Alacrity Foundation
2014 - 2015

Creative Designer

Supporting the Foundation and incubator teams with all advertising/marketing and design needs. Working both independently and as a design team. This experience in a small business and alongside entrepreneurs enabled a deeper understanding of the working of a business, as well as enabling me to take work from brief to print/digital distribution.

The Alacrity Foundation Internship
2014 - 2015

Designer

Working along side the existing creative team generating marketing materials and assisting the brand creation of tech start-ups within the Foundation.

THIS IS_ Grad Show & Publication
March 2015 - June 2015

Art and Design Consultant

Creating a consistent brand with a clear message and eye catching design that's versatile enough to pull together a wide range of photographic and video work applied to print, online, social media and exhibition materials.

Williams, Murray Hamm Intership
August 2014

Creative

Working under the design team on evolving and developing existing designs, as well as research and idea origination for the other agency clients. Delivering digital, online, print and video to client ready standards.

Ethos Creative
October 2013

Creative and Researcher

A placement won through live university brief and successful pitch to client (Ethos Creative). Utilising creative advertising techniques and in-depth research into digital trends to assist the design team in the development of work.

DEGREE

University of South Wales
2010 - 2014

BA(Hons) Advertising Design 2:1

A multidisciplinary Creative Skillset accredited course. Teaching end-to-end commercial processes in advertising, branding, graphic design, digital design, moving image, pitching, planning, production and marketing.

NINJA SKILLS

Experienced in Adobe CC - Focusing on Photoshop, Illustrator and InDesign.

Experienced in communications and processes of working with Producers, Editors, Creative Directors and Art Directors.

Proficient in admin/organisational programs, such G Suite.

Always curious about new techniques, work and programs. Always ready to learn.

REFERENCES AVAILABLE ON REQUEST.